

**Sponsorship**



**& Marketing**



# 2025 Sponsorship & Marketing Opportunities

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Events



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Website



Gala



Workshops



# Corporate Partnership: Elite Sponsorship Opportunity

Gain unparalleled visibility and direct access to the Comox Valley business community with this exclusive high-level sponsorship. Your brand will be prominently featured across our website, email campaigns, social media, event signage, and key events throughout the year.

## What's Included:

- **Website:** Featured on the Chamber site (6,000+ monthly visitors).
- **Email Campaigns:** Reach 3,400+ subscribers (49% open rate).
- **Event Presence:** Logo displayed at 25+ events, including the Economic Outlook Breakfast, Chamber Awards Gala, Summer BBQ, and Government Roundtables.
- **Co-Branding:** Featured on business cards, email signatures, Compass Magazine, and co-advertising with JetFM & Business Examiner Magazine.
- **Annual Recognition:** Full-page feature in our Annual Report Card, plus AGM & Awards Gala slides.
- **In-Person Engagement:** Event tickets, roundtable pre-registration, and exclusive networking with community leaders.

Maximize your brand's reach and impact—become a Corporate Partner today!

**Investment:**  
**\$4,800**

**Exclusivity:** Only ~~five~~**TWO**  
industry-exclusive  
opportunities are available



# Business Hub Booster

*The Chamber Business Hub is our new office in the heart of Downtown Courtenay. Designed to serve as a dynamic resource for local businesses, the Business Hub is a multi-functional space that fosters collaboration, education, and growth for our members and the greater business community.*

Join us in supporting this hub and gaining visibility in front of a diverse audience of business professionals.

This one-time, three-year sponsorship includes:

- Logo on Business Hub promotional rack cards
- Logo on Chamber website announcing Business Hub programming
- Permanent gratitude plaque inside the Business Hub
- Recognition on Comox Valley Chamber's social media

## Boardroom Booster

**\$1,500**

Our 14-person boardroom is a versatile space for meetings, workshops, and events.

## Lounge Booster

**\$1,000 (SOLD)**

The lounge area is a welcoming space for casual conversations and relaxation

## Co-Working Desks Booster

**\$1,000 (SOLD)**

This area provides four flexible workspaces for individuals and small teams.

## ZOOM Room Booster

**\$500**

The ZOOM room is designed for virtual meetings and events.



# Quarterly Art Opening Supporter

*The Comox Valley Chamber of Commerce is proud to showcase the work of local artists at the Chamber Business Hub through our Quarterly Rotating Art Exhibitions. In collaboration with CV/Arts, ARTWRX Studio/Gallery Society, I-Hos Gallery, and Spirits of the West Coast Art Gallery, each exhibition celebrates the unique creativity of the Comox Valley.*

**Position your brand as a supporter of the cultural and economic vibrancy of our community, celebrating a strong connection between the business and arts sectors.**

## **What's Included:**

- Recognition as the sponsor of the exhibit opening.
- Opportunity to connect with local artists, business leaders, and community members at each exhibit launch.
- Branding opportunities at the event and through Chamber communications.

**Each quarter, a new exhibition is installed, and the launch event includes the chance to meet the artists and enjoy refreshments.**

**Investment:**  
**\$350/event**

**Four events a year**



# Economic Outlook Breakfast Presenting Sponsor

*The long-running Economic Outlook Breakfast is an annual Q1 event where regional, provincial, and hyper-local economic forecasts are shared with Chamber and business members in the Comox Valley. Located at Crown Isle Resort and Golf Community, this popular event provides invaluable insights into the economic future of the region, making it a key opportunity for businesses to connect and stay informed.*

**Investment:**

**\$750 (SOLD OUT)**

**Five opportunities**

*Partial event proceeds benefit the Chamber's NIC bursary for a business student.*

## **Sponsorship Benefits:**

- **Logo on promotional and printed materials**
- **Logo on the Chamber website and event page**
- **Table Top Cards on each table**
- **Signage displayed at the front entrance**
- **2 Tickets to the event**
- **Social Media Recognition**





# Ugly Sweater Soirée Supporter

*The Comox Valley Chamber of Commerce invites your business to sponsor the annual Ugly Sweater Holiday Soirée, a festive event celebrating the season and supporting the local community.*

*Partial event proceeds benefit Santa's Workshop, providing toys for children in the Comox Valley.*

## Sponsorship benefits include:

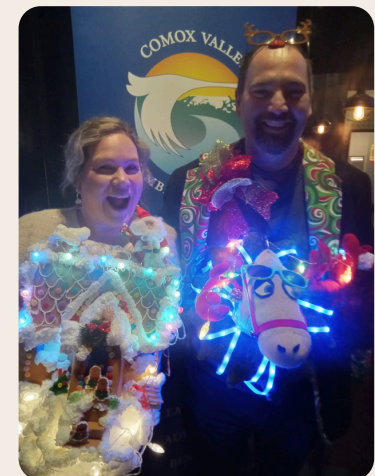
- Recognition in our marketing campaign
- Credit on the event page as a sponsor
- Acknowledgment from the Executive Director during the event
- Opportunity to address attendees
- Display banners/advertising at the event (supplied by the sponsor)
- 4 event tickets

**Investment:**  
**\$500**

Four **Two** opportunities

**Donate a  
Door Prize**

(Gift card or Product)



# Summer BBQ & Agri-tour

*Join the Comox Valley Chamber of Commerce, Smith Lake Farm and Experience Comox Valley for the Annual Summer BBQ & Agri-tour, where local food producers come together to celebrate the end of summer at Vancouver Island's premier agritourism destination. A casual departure from our formal winter gala and professional evening networking events, the family and dog friendly summer barbecue includes a tour of Smith Lake Farms, an apiary visit, and glamping options to stay onsite.*

*Partial event proceeds will support the Comox Valley Farmers' Market Association's 'New Farmer Bursary.'*

## **Presenting Sponsor benefits include:**

- Logo on promotional materials and the Chamber website with 'Presenting Sponsor' designation
- Tabletop cards with 'Presenting Sponsor' designation at the event
- Display your signage at the event (supplied by you)
- 4 event tickets
- Opportunity to address event attendees
- Recognition on the Chamber's social media

**Investment:**

**\$500**

~~Four~~ **Two** opportunities



## **Culinary Partner benefits include:**

- Logo on promotional materials and the Chamber website with 'Culinary Partner' designation
- Tabletop cards with 'Culinary Partner' designation at the event
- Display your signage at the event (supplied by you)
- 4 event tickets
- Opportunity to serve event attendees at your branded booth
- Recognition on the Chamber's social media

**Investment:**

**\$500 of your product**

~~Eight~~ **Six** opportunities



# Awards Gala

*The Gala offers sponsors high visibility at a sold-out event attended by 300+ business and community leaders. From presenting an award to showcasing your brand on-screen and in print, this is your opportunity to be front and center at one of the Valley's most celebrated evenings of the year.*

*Since its inception in 1974, the Gala has grown into a prestigious celebration of innovation, leadership, and service in over a dozen categories.*

## Event OR Award Sponsor benefits include:

- **Opportunity to speak and present the award on stage**  
*\*Award sponsors only*
- **Recognition in all promotions**
- **Logo featured in the gala's audio-video presentation and event signage**
- **Two complimentary tickets to the Gala**
- **11 month listing on the Chamber Awards webpage**
- **Name/logo on the Welcome Board and Program**
- **Acknowledgment in media coverage(pre and post-event)**
- **Verbal recognition from the MC during the ceremony**
- **First right of renewal**

**Event Sponsor**  
**Investment:**  
**\$1000**

~~Fourteen~~ **Five** opportunities

**Award Sponsor**  
**Investment:**  
**\$1500**

~~Fifteen~~ **Zero** opportunities



## Premier OR Pillar Gala Sponsor benefits include:

- **Acknowledgment by the MC and opportunity to deliver welcome remarks**  
*\* Premier Sponsor only*
- **Prominent top-tier recognition across all marketing, media, and promotional materials**
- **Logo featured in the gala presentation, program, website, and signage**
- **Two complimentary tickets to the Gala**
- **First right of renewal**

**Pillar Sponsor**  
**Investment:**  
**\$1000**

**Two** opportunities

**Premier Sponsor**  
**Investment:**  
**\$1500**

~~One~~ **Zero** opportunities

# Business After Business

*Hosting a Business After Business is an affordable and effective marketing opportunity, designed to strengthen your presence in the local business community and expand your connections.*

## As a host, you will:

- Introduce your business to a wide audience and create valuable face-to-face connections
- Have the opportunity to promote your services, products, and team
- Enjoy the benefits of pre-event promotion and registration managed by the Chamber

**Hosting Fee:**  
**\$250**

**2025 SOLD OUT**  
Now booking for 2026

## Door Prize Donations

Promote your brand, and engage with potential customers in a fun, memorable way.

## By contributing a door prize, you will:

- Gain exposure to a large group of engaged professionals
- Showcase your business's products or services
- Enhance the attendee experience and support the success of these valuable networking events

**Donate a  
Door Prize**  
(Gift card or Product)



# Member Monday Video Spotlight Series

*Member Mondays is a new Comox Valley Chamber initiative that highlights our amazing Members. Every second Monday, we randomly select one Member to be featured. Host and videographer Charlie Karumi (Charlie Shot That) visits the business to capture a fun, upbeat one-minute video, shared across the Chamber's social media channels.*

## As a Sponsor you receive:

- Your Business name and logo prominently displayed at the beginning and end of each video - 'Sponsored by.....'
- Sponsor mention during Member Monday name draw by Chamber staff
- Tagged recognition in all social media posts promoting the corresponding Member Monday spotlight

**Quarterly  
Investment:  
\$1500**

**Annual  
Investment:  
\$6000**



*Member Mondays is our most engaging content to date, claiming three of our top five most-viewed posts.*

- Announcement: 3,800+ views
- First two episodes: 2,100+ and 1,500 views

*With typical posts reaching just 100-300 views, this series offers standout exposure—an ideal opportunity for sponsors to align with high-performing, feel-good local content.*



# 2025 Newsletter Marketing

Get your message in front of 3,400+ engaged subscribers through Member News, Editorials, or Microcontent. Whether it's a big announcement or a quick business tip, we've got the platform to amplify your voice. Book your spot today!

## Bi-Weekly newsletter content

### Editorial:

**\$100**

3 spaces/publication

- Max 250 words
- Headline and banner graphic
- Up to 2 button links

### Micro-Content:

**\$50**

2 spaces/publication

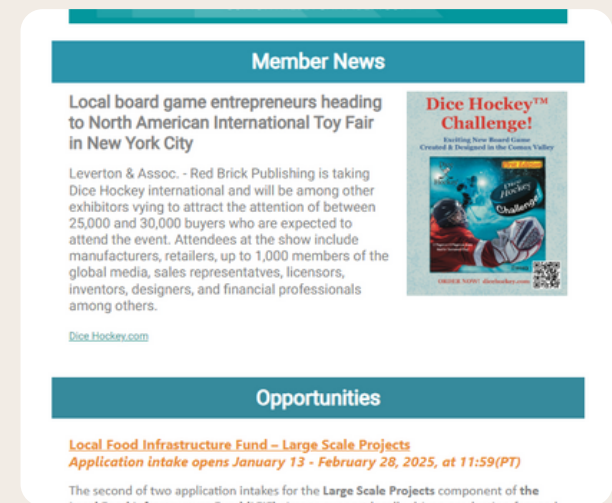
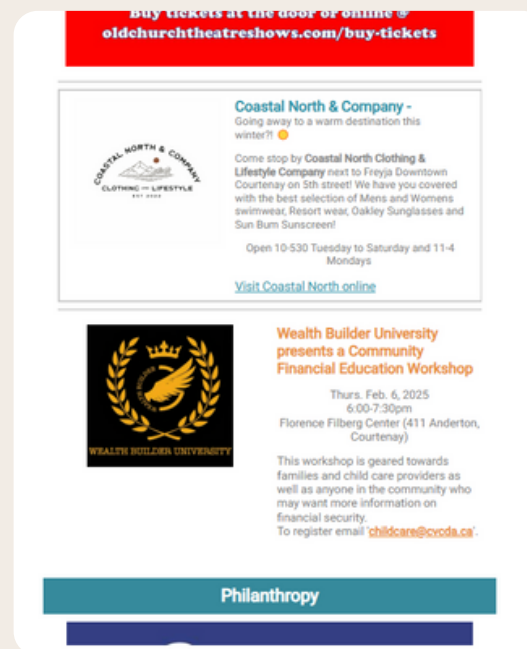
- Max 100 words
- Headline and graphic
- Text links

### Text-only:

Free for members

5 spaces/publication

- Text-Only Content
- 75 words max
- Headline and text links



# 2025 Newsletter Marketing

Maximize your visibility and connect with over 3,400 local business professionals in the Comox Valley by choosing one of these dedicated bi-weekly newsletter marketing opportunities.

## Newsletter Top Banner Ad

- 600x200px banner graphic with clickable link
- Featured on social media
- Quarterly click-through report
- 25 newsletters/year
- Availability: 1 space per year

**\$1,500/year or  
\$450/quarter**

## Newsletter Footer Banner Ad

- 600x200px banner graphic with clickable link
- featured on social media
- 1 space per publication
- 25 newsletters/year
- Quarterly click-through report

**Footer Banner:  
\$300/Quarter**



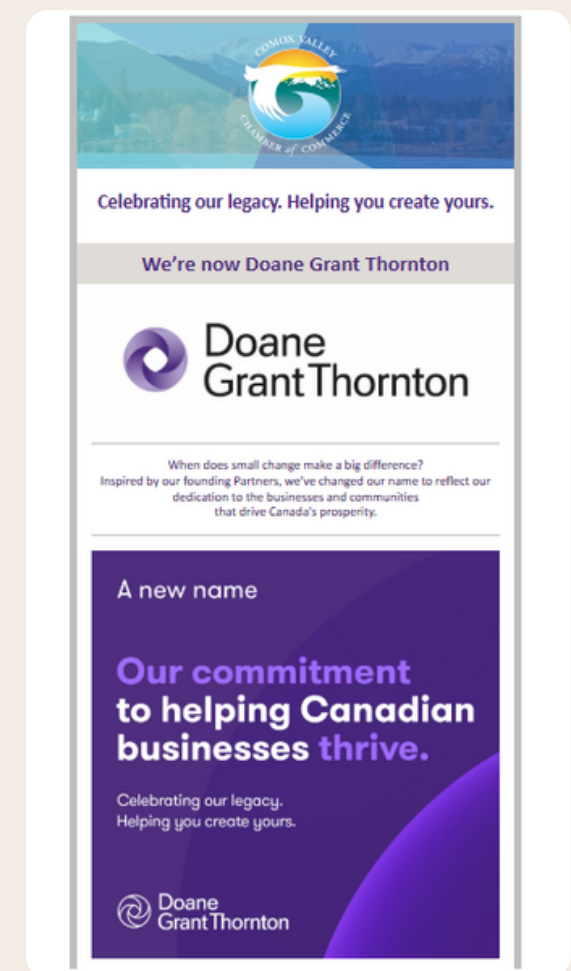
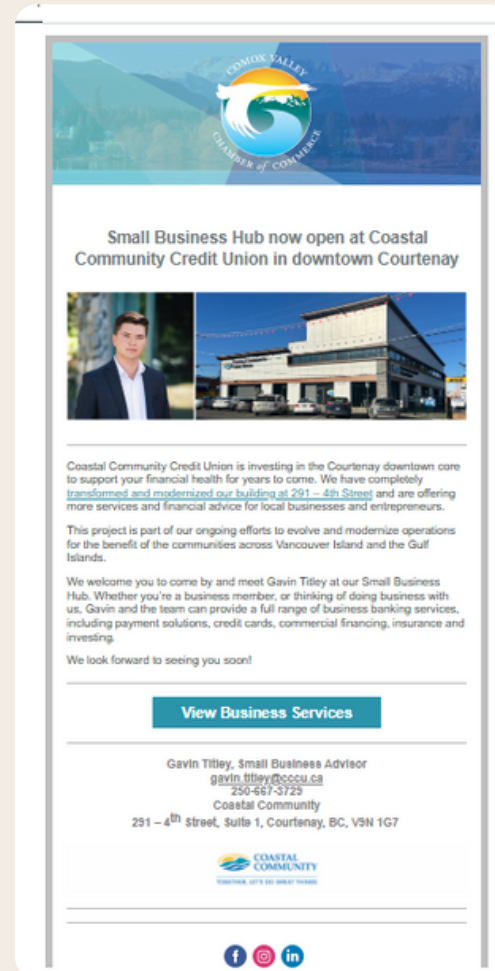
# 2025 Newsletter Marketing

*Maximize your visibility and connect with over 3,400 local business professionals in the Comox Valley by choosing one of these dedicated newsletter marketing opportunities. Through our bi-weekly, targeted E-Blasts your business can stand out and drive engagement.*

## E-Blast newsletter

**Perfect for one-time announcements, offers, or special promotions, these singular subject emails are sent to our Chamber mailing list. They are scheduled every second Thursday, ensuring your message reaches a focused audience of local business professionals.**

**Eblast:  
\$155**





# 2025 Website Marketing

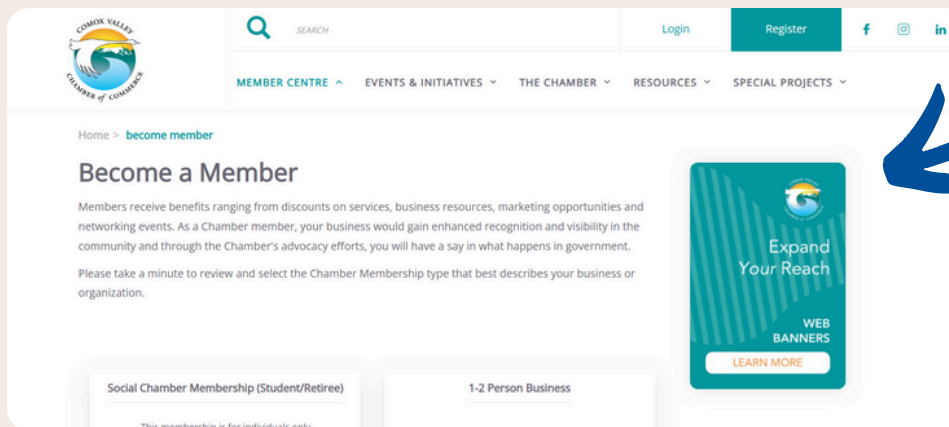
## Boost Your Brand with Premium Web Advertising

Reach thousands of potential customers every month by advertising on our highly-trafficked website! With 6,000 visits each month, your business will enjoy prime visibility in front of an engaged local audience. Our website is the go-to resource for business support, events, and business connections—making it the perfect platform to showcase your brand.

Two vertical ad spaces are available and are shown on most of our menu pages (excluding home page).

Don't miss this opportunity to grow your reach and drive results. Contact us today to secure your spot!

**Investment:**  
**\$300/month or**  
**\$800 quarterly**  
**Two opportunities**



**Your ad  
here**



# Why Sponsor with the Comox Valley Chamber of Commerce?

*"For Gerritsen Brooks, partnering with the Chamber has been instrumental in building our network and visibility. Sponsoring the inaugural Employer Symposium as a Supporting Partner was a natural fit for us—it aligned with our mission of supporting our community's economic development by collaborating with local businesses, real estate investors and homeowners. The connections we continue to gain are invaluable—we highly recommend sponsorship to any business looking to grow and engage with the community."*

*-Lee Brooks, Gerritsen Brooks Ltd.*

*"As a business owner who was new to the Valley a few years ago, getting connected via the Chamber was a priority. It gave me the unique opportunity to connect with fellow entrepreneurs, get a feel for the depth and breadth of businesses in the Valley, and the pleasure of plugging in to a real heart of the community from day one. I couldn't recommend engaging with the Chamber more highly, it's a game changer."*

*-Lawrence Bailey, Bailey and Associates IG Wealth Management*

*"Atlas Cafe has been a proud part of Downtown Courtenay for 30 years. We were thrilled to support the Chamber's grand opening by providing gift cards. This partnership gave us a great opportunity to connect with our business community, welcome new customers, and reinforce our commitment to supporting local. The exposure and engagement we received were invaluable, and we're always happy to collaborate with an organization that champions businesses like ours."*

*-Sandra Viney, Atlas Cafe*

*"Our local Chamber of Commerce has been instrumental in fostering a strong sense of community among businesses. The business mixers they organize are a testament to this, offering a unique platform for networking and building connections. These events not only create a supportive business community but also provide invaluable opportunities for collaboration and growth."*

*Moreover, the Chamber's office itself is a hub of creativity, celebrating local artists through rotating art exhibits. This commitment to supporting the arts, along with their broader mission, sets them apart from other organizations. Unlike many non-profits that focus on fundraising, the Chamber is dedicated to enhancing the bottom line of local businesses, always seeking ways to contribute to their success rather than detracting from it."*

*-Brenda Hetman-Craig, 40 Knots Winery*



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