

#### 2026

Corporate Partner Proposal

## BUILDING GOOD BUSINESS AND GREAT COMMUNITY, TOGETHER.

PREPARED BY COMOX VALLEY CHAMBER OF COMMERCE

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## ABOUT THE COMOX VALLEY CHAMBER



Chamber accreditation means our chamber of commerce has met a rigorous national standard for excellence in leadership, governance, and operations.



Living Wage Employer certification is a public recognition of a commitment to fair wages, which can lead to benefits like higher employee retention and productivity.





Being a certified BC Green Business at the Green level (the highest level of certification) and a water friendly business signifies that we have met a rigorous set of criteria demonstrating a substantial commitment to environmental and social responsibility.

### MEET OUR TEAM



TRACEY CLARKE EXECUTIVE DIRECTOR



UXIA ALONSO
BUSINESS
DEVELOPMENT &
MEMBERSHIP
COORDINATOR



ALLY RIOS
EVENTS &
MARKETING
COORDINATOR



FIONA MCQUILLAN RURAL BUSINESS ADVISOR

## **MISSION**

MISSION To foster a positive and welcoming business environment by providing leadership, connections, advocacy, and services of value that create a prosperous economy.



2025 Developers Forum with City of Courtenay

### **VISION**

VISION To be an innovative and trusted business organization that contributes to the Comox Valley's diverse economic strength by influencing decision-makers, and educating, connecting with, and engaging our communities.



2025 All Candidates Forum Courtenay-Alberni

# CORE VALUES



Bites and Insights Breakfast Speaker Series

#### **COMMUNITY**

We believe our members are stronger because of their Chamber connections. We celebrate and amplify our members' success by enhancing the economic ecosystem.

#### **COLLABORATION**

We believe that building partnerships and fostering meaningful connections among businesses, elected officials and the wider community is beneficial for all.

#### **INCLUSIVITY**

We believe in representing the diverse identities, ideas, perspectives within the businesses of the Comox Valley and commit to representing all fairly and without bias.

#### **INTEGRITY**

We believe in acting with transparency, accountability and professionalism in all decisions and relationships. The Chamber is a non-partisan organization.

#### INNOVATION

We beieve in embracing fresh ideas and solutions to support a dynamic and evolving business environment.

## CHAMBER METRICS

## that get you more visibility for your brand

6K Web visits/month



CVRD Homelessness Strategy Consultation

Event attendance averages 86% capacity



Chamber Business Hub Grand Opening

3400+ E-News Contacts
49% Newsletter Open Rate
15% above industry average



Business After Business: Andre's Electronics Experts

400+ active Members



**Business After Business: Project Watershed** 

2.8K+ Instagram followers3.7K FB Followers



Political Roundtable: MLA Josie Osborne

#### 2026 EVENTS AND MARKETING TIMELINE



- -Economic Outlook Breakfast
- -Chamber Awards Gala
- -Two Business After Business Events
- -Digital Business Resource Library
- -2 Bites and Insights Breakfast Workshops
- -2 Rural Business Builder Bootcamp Workshops
- -Government Roundtable Discussion
- -6 Newsletters



- -Annual General Meeting
- -Two Business After Business Events
- -3 Bites and Insights Breakfast Workshops
- -3 Rural Business Builder Bootcamp Workshops
- -Member 101
- -Government Roundtable Discussion
- -Municipal Election All-Candidates Forums
- -7 Newsletters



- -Three Business After Business Events
- -Summer BBQ and Agritourism Roundtable
- -3 Bites and Insights Breakfast Workshops
- -3 Rural Business Builder Bootcamp Workshops
- -Member 101
- -Government Roundtable Discussion
- -6 Newsletters



- -Three Business After Business Events
- -Two Business After Business Events
- -3 Bites and Insights Breakfast Workshops
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- -Member 101
- -Government Roundtable Discussion
- -6 Newsletters

Our Corporate Partners have **highly visible** status at all our in-person events.

We Deliver!	Value
Co-Branding Opportunities  Your logo on our team business cards, email signatures, all 25 newsletters and up to 22 e-Blasts (pending e-Blast bookings), all linked for click-through.	\$2,100
Exclusive Corporate Partner Media Co-advertising for your business on all our on-air spots with 98.9 JetFM, a dedicated 1/2 page ad for your business in Compass Magazine, co-advertising in the Business Examiner Magazine, and a press release when signing on.	\$5,219
Event Signage and Access Your logo on a sign board at all in-person Chamber events PLUS two complimentary tickets to all Business After Business events, AND sneak peek pre-registration to Government Roundtables.	\$1,800
Online Presence Your Bio and logo prominently on our website and two newsletter advertorials, all linked for click-through. Bi- monthly social media posts about your business.	\$2,400
Annual Recognition  A full page graphic and writeup in our Annual Report Card plus a slide in both our AGM and Awards Gala presentations.	\$600
Exclusive One-on-One Access to Changemakers A sit-down with our Board Executive and Executive Director.	Priceless!
<b>Exclusivity!</b> Only five industry-exclusive annual opportunities exist. You get the first opportunity to renew for future years.	Priceless!
Total Value Your Cost To Participate	\$11,719 <b>\$4,800</b>

## **AGREEMENT**

THIS AGREEMENT made effective the day of, 20
BETWEEN: (The Sponsor)
AND: The Comox Valley Chamber of Commerce
WHEREAS the Comox Valley Chamber of Commerce (The Chamber) operates a Board of Trade and delivers support to the local business community;
AND WHEREAS the Sponsor wishes to support the annual activities of the Chamber and The Chamber wishes to acknowledge that support.
NOW THEREFORE in consideration of the promises contained herein, the parties agree as follows:  1. Term
The Sponsorship agreement will begin January 6, 2025 and continue until December 27, 2025.  2. Sponsorship Rights
2.1 The Sponsor wishes to offer financial support on the following payment schedule. Either: \$4800 on or before December 20, 2025.  OR
\$1200 on or before December 20, 2025, and
\$1200 on or before April 2, 2026, and
\$1200 on or before July 2, 2026, and
\$1200 on or before October 2, 2026.
2.2 In consideration of the Sponsor's support, The Chamber will carry out the annual deliverables as
outlined on page 7 of this document.
3. Logo Use
The Sponsor will deliver a <b>high-quality version of their logo</b> to be used on all Chamber promotional

#### 4. Termination

materials throughout the agreement.

Once signed, this agreement is valid for one year, offering stability and commitment from both parties. The Chamber values partnerships with businesses in good standing and reserves the right to reassess the sponsorship if a sponsor's reputation or standing changes.

On behalf of	On behalf of
	Comox Valley Chamber of Commerce
Signature:	Signature:
Print Name:	Print Name:
Date:	Date:



Business After Business: 98.9 JetFM



Chamber Awards Gala



Political Roundtable Discusion with Hon. Rick Glumac, Minister of State for Artificial Intelligence and New **Technologies** 

### Comox Valley Chamber of Commerce ⊕ www.comoxvalleychamber.com

- **\( 250-465-0019**



**Ribbon Cutting Grand Opening** 



**Awards Gala Charity Donation** 



Leading young entrepreneurs: Chamber Mini Maker Market