



# MEMBER E-BLASTS

## WHAT IS AN E-BLAST:

- Exclusive advertising for your message\*.
- Sent to the Chamber mailing list comprised of 3400+ local business professionals.
- Scheduled for every second Thursday.
- E-blasts are exclusively available to Chamber members.

## E-BLAST GUIDELINES:

- Content must be community or business-related.
- Personal events are not permitted.
- All E-blasts are subject to Chamber staff approval.
- E-blast bookings must be scheduled with Chamber staff.
- All content must be sent by the Friday prior to the scheduled E-blast.
- Proof approval is required prior to publication.

## E-BLAST DETAILS:

- A drop-in ad graphic (.jpeg, or .png)
- The URL or email for graphics to be clicked through to
- Any additional copy text, if not in drop-in
- Subject line and call-to-action
- Contact information: street address, phone number, etc. for footer
- If no drop-in ad: High-resolution photos, logo, and ad copy

## BOOK AN E-BLAST TODAY: \$155 + GST

TO INQUIRE ABOUT DATES AND  
BOOK YOUR E-BLAST CONTACT:

[executivedirector@comoxvalleychamber.com](mailto:executivedirector@comoxvalleychamber.com)

250.465.0019

- **3,400+ LIST**
- **43-46% OPEN RATE**
- **3-5% CLICK RATE**

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## 2026 PUBLICATION DATES:

RELEASE	CONTENT DEADLINE	RELEASE	CONTENT DEADLINE
January 29	January 23	July 2	June 26
February 12	February 6	July 16	July 10
February 26	February 20	August 13	August 7
March 12	March 6	August 27	August 21
March 26	March 20	September 10	September 4
April 9	April 3	September 24	September 18
April 23	April 17	October 8	October 2
May 7	May 1	October 22	October 16
May 21	May 15	November 5	October 30
June 4	May 29	November 19	November 13
June 18	June 12	December 3	November 27
		December 17	December 11

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