

# MEMBER E-BLASTS



## WHAT IS AN E-BLAST:

- Exclusive advertising for your message\*.
- Sent to the Chamber mailing list comprised of 3400+ local business professionals.
- Scheduled for every second Thursday.
- E-blasts are exclusively available to Chamber members.

## E-BLAST GUIDELINES:

- Content must be community or business-related.
- Personal events are not permitted.
- All E-blasts are subject to Chamber staff approval.
- E-blast bookings must be scheduled with Chamber staff.
- All content must be sent by the Friday prior to the scheduled E-blast.
- Proof approval is required prior to publication.

## E-BLAST DETAILS:

- A drop-in ad graphic (.jpeg, or .png)
- The URL or email for graphics to be clicked through to
- Any additional copy text, if not in drop-in
- Subject line and call-to-action
- Contact information: street address, phone number, etc. for footer
- If no drop-in ad: High-resolution photos, logo, and ad copy

## BOOK AN E-BLAST TODAY: \$155 + GST

TO INQUIRE ABOUT DATES AND  
BOOK YOUR E-BLAST CONTACT:

[executivedirector@comoxvalleychamber.com](mailto:executivedirector@comoxvalleychamber.com)

250.465.0019



**3,400+ LIST**



**43-46% OPEN RATE**



**3-5% CLICK RATE**

\*Please note that this publication is intended for business and community messaging. The Chamber remains non-partisan to benefit the entire business community. Political or other potentially divisive content is not encouraged.

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## 2026 PUBLICATION DATES:

RELEASE	CONTENT DEADLINE	RELEASE	CONTENT DEADLINE
January 29	<i>January 23</i>	July 2	<i>June 26</i>
February 12	<i>February 6</i>	July 16	<i>July 10</i>
February 26	<i>February 20</i>	August 13	<i>August 7</i>
March 12	<i>March 6</i>	August 27	<i>August 21</i>
March 26	<i>March 20</i>	September 10	<i>September 4</i>
April 9	<i>April 3</i>	September 24	<i>September 18</i>
April 23	<i>April 17</i>	October 8	<i>October 2</i>
May 7	<i>May 1</i>	October 22	<i>October 16</i>
May 21	<i>May 15</i>	November 5	<i>October 30</i>
June 4	<i>May 29</i>	November 19	<i>November 13</i>
June 18	<i>June 12</i>	December 3	<i>November 27</i>
		December 17	<i>December 11</i>

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