

COMOX VALLEY CHAMBER

# NEWSLETTER ADVERTISING

2026

# NEWSLETTER

We publish a bi-weekly newsletter to 3,400+ subscribers and there are various options for getting your message\* out to our audience.



Want a newsletter all to yourself? Ask about booking an [e-blast](#) instead.

➤➤ **3,400+** subscribers

➤➤ **3-5%** click rate

➤➤ **43-46%** open rate





# EDITORIAL

This content holds the most space in our newsletter.  
Enough space for a press release or long-form content.  
Includes a banner graphic (600x200px) and up to two  
button links.

**\$100/publication**

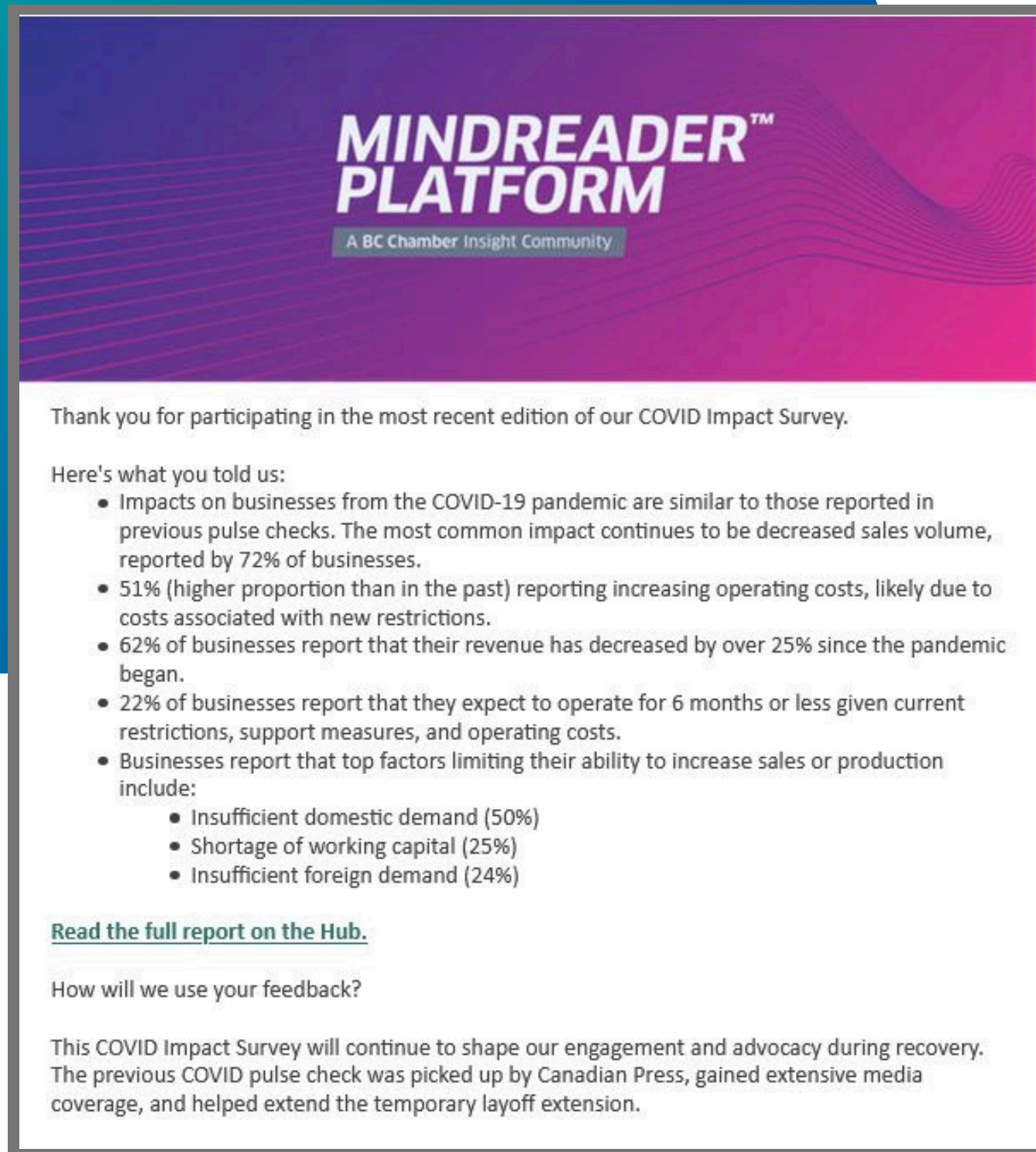
## Specifications:

- Maximum of 250 words for the body copy
- Optional, include a headline (15-20 words)
- Drop-in banner graphic in PNG or JPEG format and 600x200px in size.
- Specify and provide text links and/or button links.
- Attach a file, such as a PDF document

## Bonus:

- Button-link click data can be provided the week after publication, so you can measure the success of your editorial content.

*\*Availability: 3 Editorial Spaces / Publication*



# MICRO-CONTENT

Perfect for short-form content, this space gives you a combination of a graphic space and written copy including text links.

**\$50/publication**

## Specifications:

- Between 90-100 words for the body copy
- 35 characters (max, including spaces) headline
- Drop-in graphic in PNG or JPEG format and 300x300px in size (square).
- Specify and provide text links and/or contact info

*\*Availability: 2 Content Spaces / Publication*



# FOOTER BANNER

Snag the footer of our newsletter and fill it up with your own banner (600x200px). Banners run for three consecutive months, so please ensure content is relevant.

**\$300/quarterly**

## Specifications:

- Drop-in graphic in PNG or JPEG format and 600x200px in size.
- Specify and provide a link to direct the banner to

## Benefits:

- Receive a quarterly report indicating click-through insights and data

*\*Availability: 1 Banner Space / Publication*



# TEXT-ONLY

One benefit of membership is being able to promote your events, news and stories in the newsletter, for free. Short snippets are included in the Member News section.

## Free for Members

### Specifications:

- Maximum 75 words for the body copy
- 35 characters (max, including spaces) headline
- Specify and provide text links and/or contact info

*\*Availability: 15 Text Spaces / Publication*

#### Diversity & Inclusion Workshop

Comox Valley Community Health Network is sharing an invitation to leaders of NPO's to attend a free, online workshop centred around diversity and inclusion.

This interactive session will outline key strategies you might implement in order to continue infusing diversity, equity, inclusion, and belonging for all.

DATE: Wednesday, January 13, 2021  
TIME: 3:00 - 4:00 PM (PST)

This information session will be delivered online via Zoom (link will be shared upon registration).

To register, [click here](#).

Workshop Facilitators:

**Heather Evans** (pn: she, her, elle)  
heather@heatherevanscoaching.com  
Self-Care Coach and Diversity, Equity, and Inclusion Consultant and Facilitator

**Colleen Hanley** (pn: she, her, elle)  
hanley015@gmail.com  
Consultant, Facilitator, Interculturalist

**CVRD receives \$723,000 Safe Restart  
Funds from Provincial Government**

#### Learn to Cope with Anxiety

Comox Valley Family Services Association, in partnership with the YM/YWCA, will be facilitating Y-Mind (a FREE mental wellness group for youth aged 18-30 experiencing anxiety) in February 2021 (7 weeks on Wednesdays, Feb. 3 – Mar. 17, 4:30pm to 7pm).

Register for one of two info sessions to learn more and signup:

Wednesday January 13th @ 4:30pm  
Wednesday January 20th @ 4:30pm

[Information and Registration...](#)

#### Ask An Expert Series

Canadian Home Builders Association - Vancouver Island is introducing their [Ask an Expert Series](#). This edition is brought to you by MNP and features Mike Delves, Business Advisor with MNP's Real Estate and Construction Services team and Dana Nichols Business Relationship Manager at Coastal Community Credit Union.

To learn more:  
mike.delves@mnpc.ca  
dana.nichols@cccu.ca



# BANNER SPONSOR

This is a popular feature and must be booked in advance. Your sponsorship will be posted to Facebook. You provide the graphic (600x200px) and a URL to direct to. We accept one sponsorship per year.

**\$1,500/yearly OR \$450/quarterly**

## Specifications:

- Drop-in graphic in PNG or JPEG format and 600x200px in size.
- Specify and provide a link to direct the banner to

## Benefits:

- Receive a quarterly report indicating click-through insights and data

*\*Availability: 1 Banner Space / Publication*





# SCHEDULE

The newsletter is published every second week on Thursday, excluding statutory holidays. Submissions and bookings are due the Friday before publication. Late submissions will be deferred to the following publication date.

PUBLICATION	DEADLINE	PUBLICATION	DEADLINE
January 22	January 16	July 19	July 3
February 5	January 30	July 23	July 17
February 19	February 13	August 6	July 31
March 5	February 27	August 20	August 14
March 19	March 13	September 3	August 28
April 2	March 27	September 17	September 11
April 16	April 10	October 1	September 25
April 30	April 24	October 15	October 9
May 14	May 8	October 29	October 23
May 28	May 22	November 12	November 6
June 11	June 5	November 26	November 20
June 25	June 19	December 10	December 4



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