

# MEMBER E-BLASTS



## WHAT IS AN E-BLAST:

- Exclusive advertising for your message.
- Sent to the Chamber mailing list comprised of 3600+ local business professionals.
- Scheduled for every second Thursday.
- E-blasts are exclusively available to Chamber members.

## E-BLAST GUIDELINES:

- Content must be community or business-related.
- Personal events are not permitted.
- All E-blasts are subject to Chamber staff approval.
- E-blast bookings must be scheduled with Chamber staff.
- All content must be sent by the Friday prior to the scheduled E-blast.
- Proof approval is required prior to publication.

## E-BLAST DETAILS:

- A drop-in ad graphic (pdf less than 5 mb, jpeg, or png)
- The URL or email for graphics to be clicked through to
- Any additional copy text, if not in drop-in
- Subject line and call-to-action
- Contact information: street address, phone number, etc. for footer
- If no drop-in ad: High-resolution photos, logo, and ad copy

**BOOK AN E-BLAST TODAY: \$155 + GST**

TO INQUIRE ABOUT DATES AND BOOK  
YOUR E-BLAST CONTACT:

communications@comoxvalleychamber.com  
250.465.0019



**3,600+ LIST**



**40-45% OPEN RATE**



**2-5% CLICK RATE**